



The University of North Carolina at Greensboro
Bryan School of Business and Economics
Department of Consumer, Apparel, and Retail Studies

Position: Putnam and Hayes Distinguished Professor; 9-month appointment; tenured

Qualifications: Earned Ph.D. in the clothing and textiles discipline with ability to teach in an area of consumer, apparel, and retail studies. Established program of scholarship including high-quality publications and success in securing external funding. Evidence of teaching excellence as well as advising undergraduate and graduate students.

Responsibilities:

- Teach four courses per year to undergraduate and graduate students in such areas as: apparel/retail industry dynamics, consumer behavior, apparel retail and brand management, research methods.
- Maintain an active program of scholarship leading to publications in elite and very high-quality journals (e.g., Financial Times 50, CABS-Extended 4 and 4*) and, secondarily, scholarly books.
- Seek and acquire external support for scholarship.
- Supervise and mentor graduate student research.
- Mentor faculty in developing high quality scholarship programs.
- Help to create and expand the Department's industry relationships.
- Contribute to innovative curriculum development.
- Maintain strong professional involvement and participate in appropriate service activities.

Appointment and Rank: August 1, 2019 at the rank of Professor with tenure.

Salary: Competitive, commensurate with experience and qualifications.

The Department: The Department of Consumer, Apparel and Retail Studies (CARS) is one of six departments in the Bryan School of Business and Economics. In 2017 CARS celebrated 100 years as an academic department at The University of North Carolina Greensboro (UNCG). In addition to more than 285 undergraduate students pursuing concentrations in Apparel Design and Retailing and Consumer Studies, the Department offers graduate programs leading to the Master of Science and Ph.D. degrees. Thirty-five graduate students are enrolled, half of whom are doctoral students. CARS faculty members have been recognized nationally and internationally for excellence in scholarship, publishing in the *Clothing and Textiles Research Journal*, the *International Journal of Retail and Distribution Management*, the *Journal of Fashion Marketing and Management*, and other core disciplinary journals. In addition, the Department has strong industry support from its advisory board with members representing major apparel and retail companies.

The School and University: With more than 4,000 undergraduate and graduate students and more than 100 full- and part-time faculty, the Bryan School is one of the largest business schools in North Carolina. The School is committed to producing innovative and principled leaders who are exceptional problem solvers. UNC Greensboro, located in the Piedmont Triad region of North Carolina, is a higher-research activity university as classified by the Carnegie Foundation. Founded in 1891 and one of the original three UNC system institutions, UNCG is one of the most diverse universities in the state with nearly 20,000 students and over 2,700 faculty and staff members representing more than 90 nationalities. With 17 Division I athletic teams, 85 undergraduate degrees in over 100 areas of study, as well as 74 master's and 32 doctoral programs, UNCG is consistently recognized nationally among the top universities for academic excellence and value.

Application: To apply, please submit a letter of interest, C.V., teaching and research statement, and the names, addresses, telephone numbers, and email addresses of three references at the UNCG Jobsearch website, position number 001184: <https://spartalent.uncg.edu/>. Inquiries as to the position requirements may be directed to Dr. Kittichai "Tu" Watchravesringkan, Search Committee Chair, at (336) 334-5250, or k_watchr@uncg.edu. Review of applications for the position will begin immediately and continue until filled.
EOE AA/M/F/D/V.